The Power of Social Media

Join us in our first workshop with guest speaker Dr. Efra Rivera Serrano, a molecular virologist and expert Science Communicator.

This workshop will focus on the use of social media for communicating science, culturally relevant/with cultural awareness, to reach and impact more diverse audiences.

Information provided will include:
Choosing a platform
Sharing your science
Engaging with the audience
Q & A session

October 29th, 2020
12:00 - 1:00PM PT
Cost: Free
Register here:
https://tinyurl.com/y4shdmp

This workshop is part of the UCDavis SciComm Faculty Training Program. Visit us: scicomm.ucdavis.edu