

The Power of Social Media

Join us in our first workshop with guest speaker Dr. Efra Rivera Serrano, a molecular virologist and expert Science Communicator.

This workshop will focus on the use of social media for communicating science, culturally relevant/with cultural awareness, to reach and impact more diverse audiences.

Information provided will include:

- Choosing a platform

- Sharing your science

- Engaging with the audience

- Q & A session



October 29th, 2020

12:00 - 1:00PM PT

Cost: Free

Register here:

<https://tinyurl.com/y4shdmrp>

This workshop is part of the UCDavis SciComm Faculty Training Program. Visit us: scicomm.ucdavis.edu